



Cornetto #MakeAMove

Competition Terms and Conditions

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## PROMOTER AND PARTICIPANTS

1. The Promoter is VICE UK Limited of 110-112 New North Place, London EC2A 4JA ("Promoter").
2. The "Cornetto #MakeAMove" competition is open to permanent UK residents aged 16 or over except employees of the Promoter, the Unilever group of Companies ("Unilever") their families, agents or anyone professionally connected with the promotion. Proof of age may be required.
3. By entering this competition, each entrant agrees to be bound by these terms and conditions.

## COMPETITION REQUIREMENTS

4. To enter the competition, entrants must submit a photo or video via Twitter or Instagram ensuring they include the hashtag #MakeAMove in the accompanying text, which are inspired by the creative guidance detailed in posts on Ben Phillips' Facebook page, Cornetto's Twitter account or Cornetto's Instagram account. Any entries received via any other method will not be considered a valid submission. Entrants' Instagram or Twitter accounts must be public and visible to the Promoter for their entry to be valid.
5. Only one entry is allowed per person.
6. *Entry to the competition opens at 12:00 pm GMT on 18th April 2016 and closes at 11:59pm GMT on **10th June 2016**. Entries received after that date will not be considered.*

## SELECTION AND NOTIFICATION OF THE WINNER

7. *A panel of judges made up of Ben Phillips and representatives from Unilever and the Promoter (the "Judging Panel") will choose one entry from all valid competition entries by no later than **17th June 2016**.*
8. *The Judging Panel will select the winning entry from among all valid entries received based on the following criteria ("Judging Criteria"):*
  - a. *Creativity*
  - b. *Authentic representation of making a personal connection with the help of Cornetto*



9. *The winning entry will be notified by direct message to their Twitter or Instagram account by **24th June 2016**. Entrants who are not selected as the Winner will not be contacted. If the winner does not respond within seven days of the winning notification, the Promoter reserves the right to pick another winner. The winner will be required to provide address and contact details for communication purposes.*

## THE PRIZE

6. The winner will receive the following prize:
  - a. 2x VIP tickets to a screening of Ben Phillips' 'Live Cinematic Experience' which includes a 'Meet-and-Greet' session with Ben Phillips and Elliot Giles on the same occasion. The date, time and location of the screening the winner attends will be chosen at the discretion of Unilever, who will provide travel arrangements only for the winner and their guest in order to fulfil the Prize. The creator of the winning entry must attend using 1 of the 2x VIP tickets themselves, but may choose the guest that uses the remaining ticket.
  - b. The winning entry will be incorporated into an advert, produced by Cornetto, which will be shown before the screening of Ben Phillips' 'Live Cinematic Experience' film during the 2016 UK cinema tour and uploaded to Cornetto's YouTube channel.
  - c. The creator of the winning entry will be invited to create and publish a Snapchat story on the Cornetto Snapchat account of no longer than 2 minutes duration. Cornetto will provide parameters for the elements of the Snapchat story, which may include participants, location, storyline and products featured. Unilever will provide travel arrangements only for the winner in order to fulfil this part of the Prize. Cornetto also reserves the right to withdraw this part of the Prize at any time if they feel the content will be unsuitable for their social media audience or misrepresent the Cornetto brand.
7. The Prize cannot be exchanged or transferred by the winner and cannot be redeemed for any other prize.
8. The decision of the Judging Panel is final and no correspondence will be entered into over their decision. Names of the Judging Panel are available on request by writing to the Promoter.

## INTELLECTUAL PROPERTY

9. The winner warrants and represents in respect of their entry, that it is a) original to him/her, has been legally obtained and created and does not infringe the intellectual property rights, privacy or publicity rights or any other legal or moral rights of any third party and b) does not adversely affect the reputation of Unilever, any of its products and/or the Promoter.
10. By submitting an entry, each entrant grants to the Promoter a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable and transferable licence to use, reproduce, edit, adapt, distribute, and make derivative works of the entry in any media and through any media channel together with the right to incorporate into any other works in any form, media or technology known or later developed. Each entrant acknowledges and agrees that if the Promoter edits, modifies or makes a derivative work from the entry or combines the entry with other works, any rights in such modifications or derivative works shall be owned exclusively by the Promoter. To the extent permitted by law each entrant waives their moral rights in their entry.



11. The entrant agrees that the Promoter and Unilever will be free to share and adapt each entrant's entry for commercial and promotional purposes throughout the world, including an advertisement before the screening of Ben Phillips' 'Live Cinematic Experience', at public screenings, in televised or online advertisements and on Cornetto social media channels.
12. If anyone other than the entrant appears in his/her entry, the entrant must have their permission to use their name and/or likeness in the manner contemplated by this promotion.
13. Each entrant agrees and acknowledges that the Promoter may, at any time, require the winner to execute such documents as may be reasonably necessary to confirm the licence/waiver of the copyright and other intellectual property rights in their entry as set out in these Terms and Conditions.

## GENERAL TERMS

14. The Promoter reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, the competition with or without prior notice for reasons outside of its control. The Promoter also reserves the right at any time to remove and/or replace any members of the Judging Panel. The decision of the Promoter in all matters under their control is final and binding.
15. The Promoter and Unilever reserves the right at any time to remove or disqualify any entrant's entry where it believes in its or their sole discretion that: (i) the entry infringes the rights of any third party; (ii) the entrant has not complied with these Terms and Conditions; (iii) the entrant has failed to obtain any necessary third party consents as set out in these terms and conditions; (iv) in the reasonable opinion of the Promoter and Unilever the entry may negatively affect the reputation of Unilever or any of its brands or products.
16. The winner may be required to participate in publicity arising from this promotion.
17. By taking part in this promotion, all participants consent to the Promoter collecting, storing and using their personal data submitted with their entry for the purposes of this promotion.
18. Entrants shall indemnify and hold the Promoter and Unilever harmless from and against all losses, costs, expenses (including without limitation, reasonably incurred legal costs, fees and expenses) actions, proceedings, claims, demands and damages of any nature whatsoever arising from their participation in the competition, breach of warranty and the use by the Promoter and/or Unilever of their entry.
19. No responsibility can be accepted for any damage, loss, injury (other than our liability for personal injury or death as a result of our negligence) or disappointment of any kind suffered by any entrant in entering the competition, including as a result of any entrant winning or not winning any prize. The Promoter and Unilever shall be under no obligation to publish or distribute any of the entries if, in their sole discretion, they do not deem the quality of the entry to be sufficiently high.
20. The competition and these terms and conditions will be governed by English law and shall be subject to the exclusive jurisdiction of the courts of England and Wales.